

Datawiza
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Founded

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Company

Datawiza is the first company to offer a cloud-delivered, No-Code Access Management as a Service (AMaaS) platform that enables businesses to secure applications and APIs based on a Zero Trust architecture. Unlike other access management products (e.g., legacy web access managers) that are complex and siloed in hybrid environments, Datawiza offers a comprehensive, centralized and easy-to-deploy solution that allows companies of all sizes to simplify access management, save time and increase security.

Datawiza makes it fast and painless to integrate dozens or even hundreds of applications with any modern identity management solution, including Okta, Azure AD and Google. B2B SaaS vendors can also use the Datawiza platform to instantly enable their customers to login using their identity solution of choice.

Today's Challenge

In the era of Big Data, hybrid multicloud environments and evolving privacy regulations, businesses can no longer separate achieving trust through authentication (ensuring people are who they say they are) from reducing risk through authorization (ensuring only the right people have access to sensitive information). They must verify both each time a user accesses data based on continuously updated information – without hindering user productivity or requiring constant attention from security professionals.

To solve this problem, most businesses adopt a modern identity solution, such as Okta, Azure AD and Google. However, integrating their homegrown, legacy and open source applications with these solutions requires significant developer time and security expertise. These solutions also don't natively support authorization management with fine-grained access controls.

B2B SaaS vendors face a similar challenge. They need to provide Single Sign-On (SSO) for their customers, no matter which identity solutions they use, but implementing multi-tenant SSO is especially difficult, time-consuming, and costly.

Datawiza AMaaS

The Datawiza Platform includes two elements. The **Datawiza Access Broker** is a lightweight, cloud-native proxy for migrating applications to modern identity management (IM) platforms. It enables No-Code SSO and MFA, as well as policy-defined, URL-level access controls across hybrid multi-cloud environments – based on detailed user and device attributes, such as group, role, IP, or browser. The **Datawiza Cloud Management Console** offers centralized management and configuration of access policies, including logging, visibility and analytics.

The solution provides an easy way to migrate header-based applications – such as Oracle E-Business Suite, Oracle PeopleSoft, Microsoft SharePoint, Oracle WebLogic – deployed with legacy IM systems – such as CA SiteMinder, SAP, RSA on-premises LDAP – to modern IM systems without rewriting applications. It also enables developers to easily replace custom local authentication systems, such as basic auth, with modern protocols, such as OIDC/OAuth and SAML.

Datawiza increases security, reduces engineering costs by 10X, provides faster time to value for bringing applications into a Zero Trust environment, and future proofs the access management environment. B2B SaaS vendors that implement Datawiza can immediately support SSO for their customers, no matter which identity platform they are using.

Management

Canming Jiang, Cofounder & CEO, is a veteran of Shape Security, where he was a founding member of the Shape Security cloud team. Shape was acquired by F5 for \$1 billion.

Cunhao (Alex) Gao, Cofounder & COO, is a veteran of Google and Amazon, where he applied the latest technologies, such as machine learning and big data, to build new solutions.

Rocky Gunderson, Strategy Advisor, has 30 years of experience leading and advising global companies as well as start-ups.

Mike Vitagliano, VP of Sales and Business Development, has 42 years of experience in the technology industry and is the author of the “The Digital Evangelist.”

Advisors

Sudhir Kondla currently leads enterprise sales at Stripe, a technology company that builds economic infrastructure for internet businesses.

Alan Grebene is an experienced general counsel and business leader who advises various growth-stage companies.

Dwaine Omyer, a former Vice President of Digital Security at T-Mobile, is well versed in the increasing complexity that security teams at companies of all sizes face.

Try Out Datawiza

[Start a free trial](#) of the Datawiza Unified Access Management platform at your convenience.

The Datawiza AMaaS

